



**American Gold Cup
Longines FEI Jumping World Cup™ New York
September 11 - 15, 2019 | Old Salem Farm**

\$3,500 Vendor Sponsorship Package:

- Guaranteed Premium 15' x 15' exhibition booth overlooking the Grand Prix Field; Limited to 12 spaces; these spaces are allocated on a first come first serve basis
- One (1) quarter page ad in the prize list
- Daily public address announcements
- Two (2) 3' x 8' banners in secondary competition arenas or high traffic areas; coroplast banners to be provided by the sponsor
- Logo with link on official website – www.theamericangoldcup.com

\$6,500 Vendor Sponsorship Package:

- Guaranteed Premium 15' x 15' exhibition booth overlooking the Grand Prix Field; Limited to 12 spaces; these spaces are allocated on a first come first serve basis
- One (1) full-page, four-color ad in the prize list
- Inclusion in “Boutique Shopping” feature in the Official Program
- Inclusion in social media promotion featuring our premier boutique vendors
- Daily public address announcements
- The option to provide a 30-sec video spot to air daily on the video board in the Grand Prix Ring
- Four (4) 3' x 8' banners in secondary arena and high traffic areas; coroplast banners to be provided by the sponsor
- Logo with link on official website www.theamericangoldcup.com
- Logo inclusion in sponsors scroll on the venue video board

To ensure maximum exposure for our vendor/sponsors these packages are limited.
For additional sponsorship information please contact:

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